



## INDUSTRY PARTNERSHIPS

<b>Pennsylvania's Targeted Industry Clusters</b>	<b>NWPA Local Industry Partnerships</b>
Advanced Materials and Diversified Manufacturing	Advanced Diversified Manufacturing IP
• Chemical, Rubber and Plastics	
• Electronics	
• Metals and Metal Fabrication	
• Printing	
• Vehicle and Vehicle Equipment	
Agriculture and Food Production	
Bio-Medical	
Building and Construction	Great Lakes Building and Construction Trades IP
Business and Financial Services	
•Business Services	
•Finance & Insurance	
Education	Regional Career Education Partnership
Energy (includes Mining)	Alternative Energy/Green IP
Healthcare	NWPA Healthcare IP
Information and Communication Services	Technology IP of NWPA
Logistics and Transportation	
Lumber, Wood and Paper	

The NWPA WIB also participates on the following industry partnerships that are facilitated by other local workforce investment areas:

INDUSTRY PARTNERSHIP	FACILITATING WIB
Oil & Gas Industry Partnership	North Central WIB
Western PA Mining Industry Partnership	Southwest Corner WIB
Transportation Education & Economic Network Industry Partnership	West Central WIB
Lumber & Hardwoods Industry Partnership	North Central WIB

Local workforce investment areas may identify an industry cluster not listed above that has critical importance to local economies. Local areas can apply for partnerships, training and/or education funds to support such a cluster, but must demonstrate that labor market analysis has been conducted to identify the importance of the cluster to the region. For training dollars, industry partnerships must demonstrate that employers within the cluster completed an assessment and have been surveyed and/or visited and have identified specific high skill training needs.

## **Roles and Responsibilities of WIB Members with Regard to Industry Partnerships**

### **Advocacy**

Provide legislative advocacy to reduce the prohibitive and restrictive nature of state business tax policy on regional employers

### **Facilitation**

Facilitate industry partnership collaboration with regional PA CareerLinks and educational providers

Facilitate the identification of training needs of regional employers including skill gaps critical to competitiveness and innovation

Align regional educational and training institutions curriculum and programs to industry demand for higher skill occupations

### **Outreach**

Foster networking of workforce and economic development agencies to coordinate efforts and services to regional employers

Establish networking among region's employers to promote innovation, economies of scale and dissemination of best practices

### **Quality**

Ensure best practice research in employee recruitment/retention and skill pipeline development

Develop benchmarks and monitor the impact of industry partnerships on regional employers

### **Fiscal/Administration**

Act as fiscal agent to ensure fiscal integrity for the industry partnerships and related training activities